

AL SRAIYA HOLDING

AL SRAIYA HOLDING GROUP INTERNAL MAGAZINE



ASTC starts LRDP Package 6 Phase 1, Industrial Area

Al Sraiya Holding Group wins the Industry Influence Award 2015.

Al Sraiya Holding Group acquires Mowbray Court Hotel in London

ASTC launches its new department Intelligent Solutions division

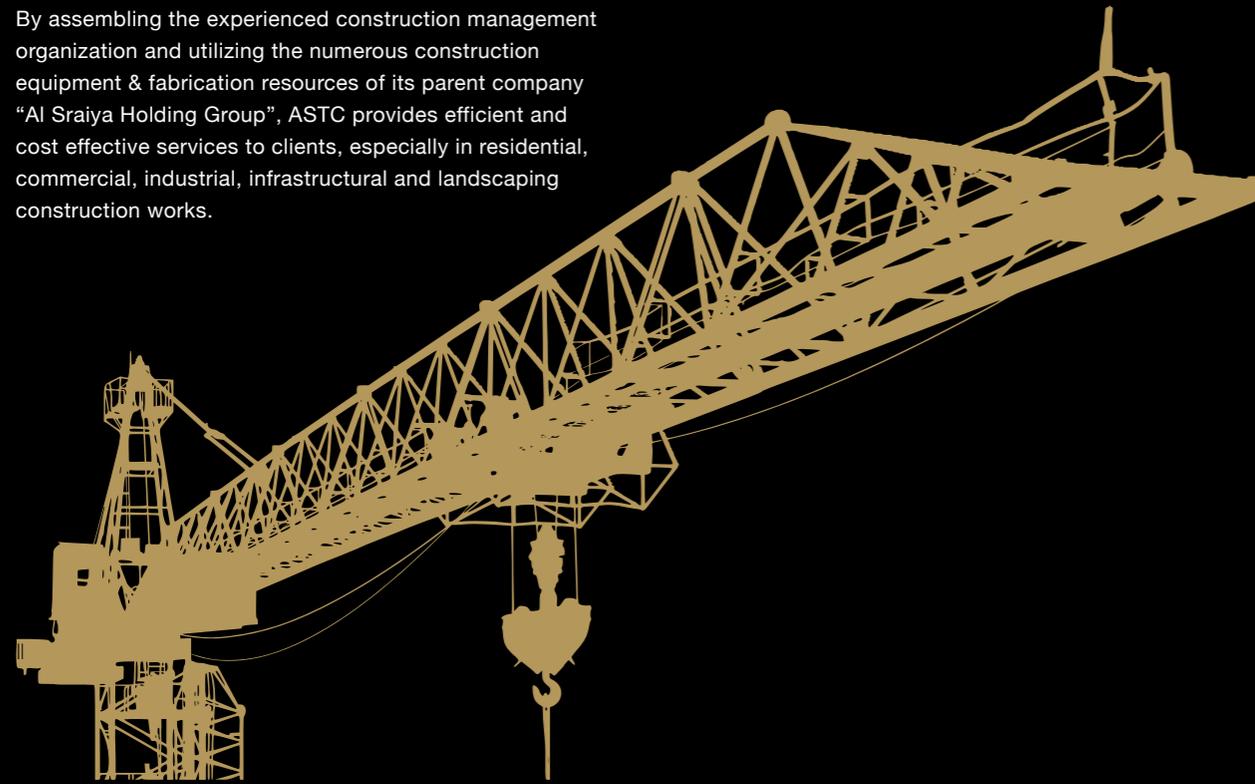
ASTC has initiated phase 1 of the QR 1.2 billion Local Roads & Drainage Program

Al Sraiya Holding invests in Sheffield Private School in Dubai

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By assembling the experienced construction management organization and utilizing the numerous construction equipment & fabrication resources of its parent company "Al Sraiya Holding Group", ASTC provides efficient and cost effective services to clients, especially in residential, commercial, industrial, infrastructural and landscaping construction works.



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QATAR CONSTRUCTION PROMISES TO BE GCC'S MOST ROBUST SECTOR IN 2016 BY MEED

QATAR NEWS

Qatar's construction market promises to be the "most robust" in the GCC in 2016, as it continues to award major contracts for the construction of new infrastructure to be used for FIFA 2022 World Cup, a new report has shown.

Qatar's World Cup preparations are entering a new phase, with some contracts already awarded for the construction of the planned facilities, such as the Al-Bayt stadium in Al Khor and the upgrade of the existing Khalifa Stadium, which will increase its seating capacity to 60,000, business intelligence firm Meed has said in a report.

Hotel projects worth \$7bn in pipeline

With a total investment of an estimated \$7bn, construction of more than 65 hotels is currently under way or planned in Qatar.

These include new properties run by brands such as JW Marriott, Hilton, Waldorf Astoria, Langham, Ibis, Mandarin Oriental, Holiday Inn and Centara, according to the latest data from the regional online projects tracking service, MEED Projects.



Qatar is at the forefront of a regional tourism investment drive

In total, the number of rooms in the construction pipeline is over 10,000. As part of its commitment to hosting the World Cup in 2022, Qatar aims to build an additional 40,000 rooms.

These rooms would be contained within 240 different hotels ranging between two and five stars, including a cruise ship at Al-Wakrah with 6,000 rooms. These new rooms would substantially add to the existing 44,000 rooms Qatar had when it bid for the rights to host the World Cup in 2010. "Hotel building and tourism development

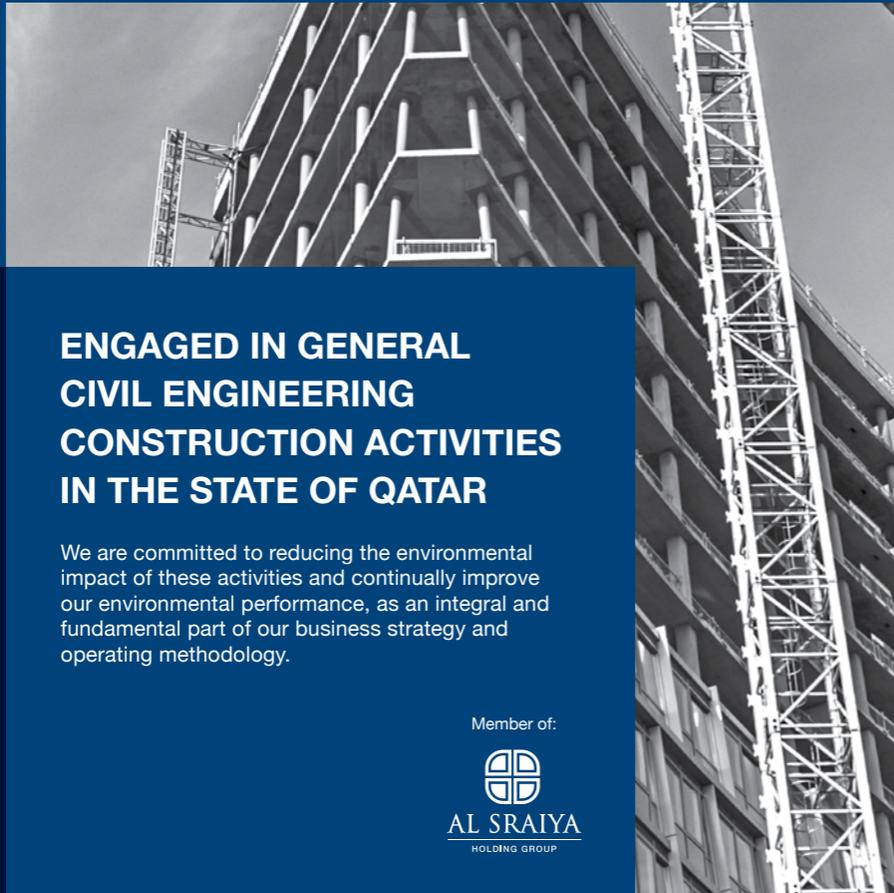
in general in Qatar is going through unprecedented growth, as developers and operators prepare for the World Cup and the state's National Tourism Sector Strategy 2030,"

said Ed James, Director of Content & Analysis at MEED Projects. The Peninsula.



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Interview with:

Al Sraiya Trading & Contracting **Executive General Manager**

Eng. Antoine Saade

How long have you been with ASTC? How has your journey been?

I have been with ASTC for 26 years, since 1990, and counting. I started with them as a senior engineer, when the group had only 200 employees across 3 companies (Simsima Trading & Contracting, Nasser Rashid Al Kaabi Establishment and Al Sraiya Trading & Contracting). We started the operations from scratch and had a big challenge to expand the company and the organization by putting more effort on human resources, internal development, business development, and internal operations, in order to cope with the growth and development of the country. After achieving great success within our planning, we started taking on more challenging projects in terms of size and complicity such as industrial factories, telecommunication centers, medical projects, educational institutions, marine facilities, high-tech residential towers, hotels, sports stadiums, landscaping, road projects, and infrastructure. To achieve this with such success, the company has since increased its recourses to 5,600 employees & 450 heavy equipment and machinery units.

What are your greatest professional strengths?

I cannot say what my strengths are as I believe my clients can describe it better. However, throughout my career, I have always believed that a successful

manager should have great communication skills with his team, along with clients. Great project management skills and proper interaction are needed in the field without being far from the responsibilities and tasks on ground. As this can achieve a successful and impactful role in any project.

How do you see the company evolving?

After this successful journey and great achievements, the company is still evolving in partnership with international companies such as Zueblin and Strabag, giving the company international experience and exposure that helps us cope with the new level of projects required in the state of Qatar.

How is the market change affecting ASTC?

Thanks to our strategic planning team, ASTC is always ahead of any challenge. We have been awarded some key projects back in 2015 that will keep us busy for two years to come. This is in addition to our internal investment projects that include real estate, residential furnished apartments and hotels.

What is the project that ASTC faced the most challenges with and how did you manage it?

The project that I can really remember, is the construction of the Millennium Hotel, which

involved design, buildup, interior finishing and furnishing with all equipment required for the operations to kick off. The project started with earthworks in September 2005 and was finalized and operational in December 2006, i.e. 16 month. At that time it was a big challenge to complete a successful project during a very critical period of construction and lack of manpower, equipment and resources due to the Asian Cup peak time.

Can you share some examples of how you have improved workers' safety?

We manage this with our highly trained and qualified safety engineers and officers. Our belief is that such investments will add great value to the company and projects in terms of safety measures. Our motto has always been "Safety Comes First".

What advice would you give to young engineers launching their careers?

My personal advice to the young engineers is to go up the ladder step by step and never jump towards the end straightaway. What I mean by this is that every engineer should be patient, hardworking and move through different divisions within the sector to gain as much experience as possible so that he can build his skills and find the sector in which he can do best in order to give more. Only then he will succeed.



PROJECT QATAR 2004 – 2015

Building on a decade of history and 12 editions, Project Qatar has been growing exponentially since its inception in 2004, piling up success and attracting a larger number of professionals every year.

2004:

The first edition of Project Qatar was launched at the Qatar International Exhibition Centre (QIEC), attracting over 322 companies and 12 national pavilions, from 22 countries, and covering 11,000 sqm of exhibition space.

2005:

Building on its first success, the 2nd edition of Project Qatar welcomed 400 exhibitors and 12 pavilions, from 28 countries, attracting 10,424 visitors.

2006:

The show featured 437 exhibitors and 13 national pavilions from 31 countries, which were able to attract and network with 11,713 local, regional and international visitors.

2007:

In its 4th edition, the number of exhibitors at Project Qatar reached 450, adding to it 17 national pavilions from 31 countries and attracting 13,729 trade visitors and professionals.

2008:

Project Qatar pursued its growth path for the fifth consecutive year, with 542 exhibitors and 19 national pavilions, from 36 countries. The show attracted 18,489 local, regional and international professionals.

2009:

The 6th edition of the show moved to the Doha Exhibition Center (DEC), in order to offer its participants and visitors the enhanced experience of a larger exhibition space. Project Qatar covered 36,000 sqm with 21 national pavilions and a skyrocketing number of exhibitors (750) and visitors (26,212).

2010:

Project Qatar expanded its exhibition space to reach 39,000 sqm that accommodated its 1022 exhibitors from 33 countries and the 32,463 local and international visitors it attracted.

2011:

Following Qatar's win of the bid to host the 2022 FIFA World Cup, Project Qatar witnessed an unprecedented growth, hosting over 1700 participants from 43 countries and welcoming 43,805 local, regional and international visitors.

2012:

Project Qatar continued to grow amid the boom of the construction sector, gathering 2083 exhibitors and 22 pavilions from 48 countries, under one roof. The show attracted the staggering number of 45,995 professionals from 76 countries.

2013:

For its 10th anniversary, Project Qatar expanded its exhibition area to 62,000 sqm, welcoming over 2,100 exhibitors from 50 participating countries in 22 national pavilions, and showcasing their products and services to 45,162 visitors.

2014:

For its 11th edition, the show moved to the Qatar National Convention Centre (QNCC), a modern venue with state-of-the-art facilities. Project Qatar hosted 2100 companies displaying their products and latest technologies to 48,953 visitors, within 24 national pavilions from 47 countries.

2015:

For its 12th edition, the show continued its succeeding year to the Qatar National Convention Centre (QNCC). Project Qatar hosted 1,130 exhibitors representing more than 2,000 companies and brands displaying their products to 32,167 visitors, within 21 national pavilions from 40 countries.

www.projectqatar.com



PROJECT QATAR 2016

Hailed as the largest business-to-business construction fair in the region, Project Qatar plays a leading role in technology transfer between Qatar and its trading partners.

In its 13th edition, the tailor-made platform will once again present solutions for the markets needs covering the entire industry, including the latest in building materials and equipment, architectural finishing products, stone, marble and granite products, construction tools and technology, engineering services, infrastructure materials, security and safety systems and many more.

As of this year, Project Qatar now bears the industry-wide stamp of approval for tradeshow authenticity and effectiveness. Project Qatar is the first construction industry exhibition in the Qatar to be associated with UFI; UFI is the association of the world's leading tradeshow organizers and fairground owners.

At Project Qatar 2016 we have a variety of concurrent events and workshops dedicated to keep visitors up to date with latest innovations in the construction industry and get the most out of the show.

CONCURRENT EVENTS:



Qatar StoneTech 2016, the 5th international Stone and Stone Technology Show, is a unique event in Qatar that meets the demands of the construction industry by providing natural stones, Granite, Marble, ceramic, manufactured and ready stoned. The show brings together top regional and international suppliers and manufacturers, agents and engineers, at the heart of Qatar's booming construction industry.



Heavy Max 2016 is the 13th International Exhibition for Heavy Machinery, and largest event of its kind in Qatar and the Middle East. In support of the development and infrastructure boom across Qatar and the GCC, Heavy Max attracts a massive number of manufacturers and suppliers from the world's leading brands and meets the needs of large construction projects in terms of heavy equipment, vehicles, machinery and cranes.

BUSINESS INTELLIGENCE SERIES:

Project Qatar 2016 will host 6 specialized conferences throughout the year, including 2 conferences same time as the show:

The 3rd Annual LightingTech Qatar - (10 - 9 May, 2016),

The 2nd Annual Future BIM Implementation Qatar - (12 - 11 May, 2016).

The 1st Annual Smart Parking Qatar - (19-18 April, 2016),

The 3rd Annual Future Interiors Qatar - (6 - 5 September, 2016),

The 3rd Annual Future Landscape & Public Realm Qatar - (25 - 24 October, 2016),

The 3rd Annual Future Drainage Networks Qatar - (December 2016 ,6-5).

PROJECT QATAR SITE TOURS:

In order to introduce the PQ international exhibitors to the activities of the booming construction sector in Qatar, and for the second consecutive year, IFP Qatar LLC organized presentations and free site visit tours that have included 3 mega construction sites around the country:

- The New Port Project (10 May 2016)
- Lusail City (11 May 2016)
- The Mall of Qatar (12 May 2016)

B2B MATCHMAKING:

The B2B Matchmaking represents the ideal platform for visitors to meet with exhibitors, manufacturers and suppliers from around the world. It provides trade professionals with the means to network effectively amongst new business prospects.

PQ2016 WORKSHOPS SERIES:

Organized in collaboration with Qatar chamber of commerce and covering various a wide spectrum of topics that are of interest to the people working in the construction field such as:

- The role and importance of Solar Energy in today's construction sector presented by Educare/Gheras
- Energy Efficiency presented by Educare/Gheras
- An HSE Awareness Session, Project Analytics Training and GSAS Awareness presented by Excelledia
- Sustainable Smart Cities, Green Interiors and Construction Waste by Qatar Green Building Council
- Product testing and Modular scheme by British Standards Institution



Bin Sraiya Readymix offers a wide range of professional services and products to the construction industry in Qatar.

From the beginning, Bin Sraiya has gained its strength by being part of a large group. Today, Bin Sraiya has grown to have four Concrete Batching Plants supported by a large fleet of Transit Mixed and Concrete Pumps. Committed to providing a quality product, the Bin Sraiya Readymix is using the most up-to-date Quality Assurance Standards. It's innovative use of modern technology ensures that the Bin Sraiya Readymix business continues to grow.

Bin Sraiya readymix mission has been to build long-term relationships with its customers by supplying them with a high quality product on time, with the right specifications and at a competitive price.



Bin Sraiya Readymix is already recognized as an innovative market leader in the ready-mix industry through its effective use of modern technology.

One of Bin Sraiya Readymix's great concerns is its commitment to Health and Safety; Bin Sraiya is dedicated to ensuring the safety of staff and customers. It takes responsibilities seriously and ensures effective training of its staff as well as a high level of maintenance for its equipment. This not only ensures the safety of its own staff. It ensures the safety of clients personnel, supporting operations on the client's behalf.

Bin Sraiya Readymix is produced in line with the most stringent Quality Contract and Quality Assurance Standards. All Equipment is checked on a regular basis and calculated by the Qatar General Organization for Standard and Metrology and Qatar Scales. Its Quality Standards comply with the Quality Assurance standard ISO9001:2008 which had regular third party inspections carried out by TUV SVD Middle East.

Bin Sraiya Readymix has a well-equipped Quality Control Laboratory at its Plant. All materials are checked

prior to production with regular testing of concrete during production at customer sites during delivery.

Its Senior Quality Engineers and all Laboratory Technicians are on hand to offer technical advice and support, ensuring customers can be confident in knowing that what they order is what is delivered.

Bin Sraiya Readymix has become the first choice employer due to its dedicated and skilled team of employees and is now working towards becoming the first choice supplier for its customers.

Some of its distinguished services include:

- A Dedicated Sales Line
- Experienced Scheduler/ Planners.
- Skilled Sales Team
- A high level of Customer Service available in Arabic, English or Hindi.
- Fast quotations and professional responses.

Bin Sraiya Readymix production capabilities includes:

- 4 Batching plants supported by Fleche Ice Plants and Chilled Ucler Plants, with a total capacity of 600m per hour output for its combined plants.
- 12 concrete pumps, 70 transit mixers supported by its own fleet of cement and water tankers.
- A dedicated team of ISO staff capable of providing deliveries of quality concrete freshly hatched 24 hrs a day, 7 days a week.

Plant equipment on Transit Mixers are spected and certificated by NRMCA Northern readymix concrete association of America

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THE GROUPS LATEST

NEWS

- ↳ Al Sraiya Holding Group wins the Industry Influence Award 2015
- ↳ Al Sraiya Holding Group acquires Mowbray Court Hotel in London
- ↳ ASTC launches its new department ASTC Intelligent Solutions Section (ISS)
- ↳ ASTC has initiated phase 1 of the QR 1.2 billion LRDP Local Roads & Drainage Program
- ↳ ASTC in final stages of construction of three schools
- ↳ MEAC Motorola irrigation central control system
- ↳ Al Sraiya Holding Group invests in Sheffield Private School in Dubai
- ↳ Innovation & Renewable Energy, won the Ezdan Project (Oasis Project)

Al Sraiya Holding Group wins the Industry Influence Award at the Construction Innovation Awards Qatar 2015

BNC publishing house held an award ceremony, the Construction Innovation Awards Qatar, on Sunday 18, October 2015 at the Ritz Carlton Hotel in Doha.

The Ceremony was supported by the Qatar Chamber of Commerce in collaboration with Mr. Mohammed Bin Ahmed Bin Towar al Kuwari, Vice Chairman of Qatar Chamber.

Present to receive the award on behalf of Al Sraiya holding group was Mr. Sraiya Nasser Al Kaabi. Construction Innovation Awards was created to recognize distinguished companies contributing towards Qatar's growth. Up to 20 awards were awarded to Qatar's major companies for design, engineering, contracting, sustainability and more.



AL SRAIYA HOLDING GROUP ACQUIRES MOWBRAY COURT HOTEL IN LONDON



Set in Central London, this traditional hotel offers guests 138 rooms, all of which are equipped with a range of facilities to ensure an enjoyable stay.



Mowbray Court Hotel is close to Earl's Court Tube Station, making it easy for guests to explore London and its surrounding areas. Gloucester Road, 68-86 Restaurant and Brompton Cemetery are each within a 20-minute walk.

The Mowbray Court Hotel comprises three interconnecting and adjoining Victorian town houses, and a single town house building two doors away.



Accommodation throughout the property is arranged on lower ground, ground and four upper floors, with a mansard roof extension on both buildings.

The property's principal entrance is at 28 Penywern Road where guests are welcomed at a generously sized reception lounge area on the ground floor, impressively designed with high-quality wood, slate

and steel finishes that create a chic sense of style. The ground floor also includes a communal area adjacent to the lounge, with two large oak dining tables, a number of work stations, and a comfortable seating area. This provides both leisure and corporate guests the ideal environment to unwind, relax, and catch up on work. The ground floor also includes some letting guestrooms and



to the rear, there is a spacious breakfast room that overlooks the garden.

The upper floors and lower ground floor of the main building are accessed by an eight-person lift as well as two staircases and comprise guestrooms at each level. A single town house two doors down from the property's principal entrance, provides guestrooms on each floor, with access provided by a five-person lift and one staircase,

with guests returning to the main building's public areas for breakfast and checking in & out. Staff offices are located at ground floor level and "a to be" constructed external building in the garden. The property benefits from centralised air conditioning & Wi-Fi connectivity throughout. To the rear of the Property, a two-storey building is being developed, which will include nine guestrooms.

ASTC LAUNCHES ITS NEW DEPARTMENT INTELLIGENT SOLUTIONS DIVISION

To provide Qatar with intelligent solutions that are innovative, improves mobility and adds value to the daily life of its citizens.

Al Sraiya Trading & Contracting in its long established tradition of being at the forefront of all modernization trends, has launched a new department; Intelligent Solutions division (ISS), that aims to provide Qatar with intelligent solutions that are innovative, capable of improving mobility and adding value to the daily life of its citizens.

Al Sraiya Trading & Contracting's five year plan for their Intelligent Solutions division is to become a leading provider of cutting edge intelligent solutions in Qatar by providing smart, scalable and customizable solutions that make travel safer and faster, embracing socially responsible practices that meet the "Qatar Deserves the Best Vision".

ASTC's plans will be executed by focusing on providing intelligent solutions, transforming the transportation industry, increasing safety, efficiency and reducing energy usage to endorse environmental and social responsibilities.



Concentrating on the transportation industry, Al Sraiya Trading & Contracting drew 5 main areas:

1. **Transportation**
2. **Smart lighting systems**
3. **Electrical Smart meter systems and devices**
4. **Renewable Energy Solutions**
5. **CCTV security systems**

As part of defining the areas activities, ASTC explained its understanding of these areas starting with Transportation. It divided Transportation into several sections and sub sections

With Intelligent Transportation Section, divided into 7 sub sections comprising of:

1. **Congestion Management**
2. **Journey Planning**
3. **Automatic incident detection systems**
4. **Traffic signal timing improvements and configurations**
5. **Ramp metering solutions**
6. **Red Light Enforcement**
7. **Command and Control Center Solutions and Management Systems**

Other sections include; Bus fleet management and payment systems, Metro fleet management and payment systems, Tolling systems based on RFID or License Plate Recognition technologies, Parking Management Systems and Solutions, Multi-modal Fare Collection back office (Tolling,

Parking, Taxi, Bus, Metro), Revenue Optimization through the use of an Integrated Transportation Payment System, Reduced Overall Operational Costs by implementing more efficient resource planning and utilization solutions, and at last, Traffic Engineering consultancy (Traffic impact

Studies and traffic Diversions plan). ASTC as well, will provide complete electronic security solutions including intruder alarms, CCTV, security lighting & access control, ranging from residential to commercial and industrial integrated security solutions.

LRDP-6 Starting Phase 1



Al Sraiya Trading & Contracting has initiated phase 1 of the QR 1.2 billion LRDP Local Roads & Drainage Program

Mobilization and startup of the de-watering, micro tunneling, road works, and removing of debris and deserted equipment and vehicles at the industrial area.

ON GOING PROJECTS





3 Schools in final stages



ASTC in final stages of construction of three schools at different locations in Qatar.

The Work in each school and kindergarten, where relevant, consist but not limited to classrooms, art rooms, laboratories, library, teachers rooms, administrative offices, assembly & multi-purpose halls, auditorium, canteen, kitchen, pantries, toilets, changing room, services rooms, ancillary buildings, water tank yard, sports courts, hard & soft landscaping, shaded structures, parking, boundary walls, fence & gates, etc... including external site services infrastructures.

1. Rashid Kindergarten Primary School Prep
2. Al Shefa Bent Abdal Rahman Al Ansarieh Girls Primary School
3. Saad Bin Mowath Boys Primary School



MEAC Motorola irrigation central control system

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Motorola central control systems are so far installed in seven municipalities –Doha, Alrayyan, Um Salal , Al-Daayen, Al-Khor, Al-Shahaniya and Al-Wakra. Motorola central control systems are in about 200 sites for municipalities, and about 40 parks.

Meac water system company continues its success in providing the best irrigation systems and solutions in Qatar. The latest project saw the installation of Motorola irrigation central control systems at the public gardens department and the Messaieed industrial city central control room.

The system controls and monitors more than two thousands solenoid valves and about 200 flow meters. In 2014, Motorola irrigation central control systems used analog signal technology to get signal values from level sensors and pressure sensors, installed now at more than 30 sites. The level sensor technology is used to monitor and control water level in the tanks and pressure sensors are used to monitor pressure at mainlines.



Motorola systems use radio communication systems, which can cover more than 50 kilometers without the need for repeaters.

Motorola irrigation central control systems control 60 sites at MIC-MESSAIEED INDUSTRIAL CITY. Another feature is the weather station ET Technology, which allows irrigation using ET factor.



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AL SRAIYA HOLDING GROUP INVESTS IN SHEFFIELD PRIVATE SCHOOL IN DUBAI



Al Sraiya Holding Group expands its horizons with its education plans that are aligned with the 2030 Qatar National Vision by adding a new accomplishment to its record, as the group recently invested in Sheffield Private School in Dubai.

Located in the Al Qusais area, Al Nahda 2 near the Dubai/Sharjah border, Sheffield Private School was established in 2004.

The School currently enrolls over 1600 international students who are educated in the British curriculum. Building on its strong reputation, the school has reported steady growth in enrollment year on year, a trend which is expected to continue in line with the growing demand for high quality, international standard education in the UAE and across the MENA region.

The School caters to the middle to high end population segment with average tuition fee per student of more than AED 25,000 (around US \$ 6,800) per annum. The School is divided

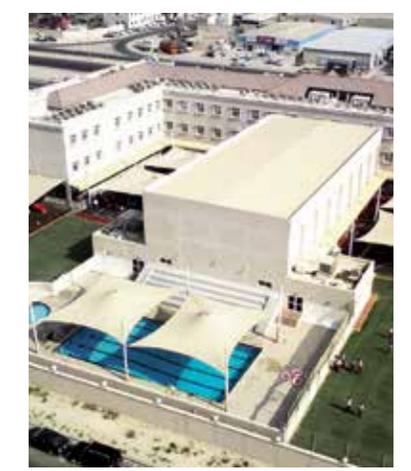
into three broad divisions: Early Year/Foundation Stage, Primary Stage and Secondary Stage. Constructed on a 123,900 sq ft area, Sheffield School is a purpose built school with a well-designed building used for educational and indoor activities with play areas for the outdoor games and activities.

The school has three IT labs, three science labs, two music studios, a health care center, a library, and two canteens with one cafeteria room.

The school is managed by a team of professionals, hired and paid by the school and include a managing director, a principal, and a vice principal. The school has been regularly inspected by the Knowledge

and Human Development Authority (KHDA) and has been rated as "Acceptable" during the past 7 years. The school follows the English National Curriculum (Foundation Stage through to Key Stage 5, 3 years old to 16 years old). The school also offers IGCSE examination through Cambridge & Edexcel in years 10 and 11 and advanced level (A Level) examinations in years 12 and 13.

With the UAE education industry gaining momentum due to the growth in the population base, increasing income levels, private sector participation and growing number of overseas students, Dubai is projected to continue as a prominent market in the country. The future strategy is to work closely with the existing management and continue growing the school by improving its KHDA rating and brand recognition.



Innovation & Renewable Energy won the Ezdan Project (Oasis Project)



Innovation & Renewable Energy as part of Al Sraiya Holding Group, specializing in Smart metering solution, data collection and renewable energy system. Innovation, won the Ezdan Project (Oasis Project), to provide them with full Smart metering Energy meters to be installed in the said project.

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HASOOB is an Information Technology Professional Services firm. HASOOB dates back to 2006 as part of Alsraiya Group one of the biggest business conglomerates in the gulf region with more than 60 companies in much diversified business activities. HASOOB grew very fast to reach more than 100 IT Management contracted permanent clients in less than 5 years. HASOOB Specializes mainly in building IT environments using Microsoft Windows Server Technologies. HASOOB also delivers IT Management Solutions to our customers specially who had their IT environment built by us. In addition to various products and services covering wide range of information technologies for businesses.



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The Global Clean Energy and Sustainability Summit and Exhibition (GCESSSE)

The Global Clean Energy and Sustainability Summit and Exhibition (GCESSSE), will be organized by the Abdullah Bin Hamad Al-Attiyah Foundation for Energy & Sustainable Development, in collaboration with the Gulf Organization for Industrial Constancy (GOIC), and IFP Qatar on 14 and 15 November at the Westin Hotel, Doha.

The Global Clean Energy and Sustainability Summit and Exhibition (GCESSSE) represents the ideal platform to discuss the threats caused by the increasing effect of greenhouse gases caused by the development of the economy in the GCC region, as well as the renewable energy solutions in the GCC region.

This event provides both exhibitors and visitors with the right means to identify the challenges faced by the environment worldwide due to greenhouse gases as well as an overview of the Clean Energy industry

in the world. It is the main destination for energy professionals to debate and strengthen new renewable energy initiatives towards cleaner energy for sustainable development in the GCC region, especially in Qatar.

Participants at the Global Clean Energy and Sustainability Summit and Exhibition will discuss the challenges faced by the world environment due to greenhouse gases, as well as the challenges faced by the GCC environment due to greenhouse gases. Industry leaders and professionals will benefit from the opportunity to have an overview of the Clean Energy industry in the world and promote the initiatives of Clean Energy industry in the GCC region especially in Qatar.

The Exhibition hosts industrialist in the following sectors:

- Photovoltaic
- Solar energy
- Wind energy
- Waste to energy
- Concentrated solar power
- Energy efficiency
- Smart grids
- Carbon management & storage
- Hydroelectricity
- Advanced transportation
- Innovative Bioclimatic Architecture
- Biomass Utilization & Conversion
- Geothermal Energy & Ground-Source HP
- Energy Network
- Energy Conservation
- Small Hydro & Non-Conventional Energy

ON THE RIGHT TRACK



More than 500 Vehicles in 10,000 sqm of garages, washing area and back office facilities.

Nasser Rashid Al Kaabi Transportation is located in the industrial area of Qatar. 150 of 19 m³ Mercedes tipper trucks, 25 of 32 m³ Mercedes tipper trailers, Cement tankers, Electric Generators of 20 KVA – 500 KVA, heavy buses, cranes, bulldozers, wheel loaders, rollers, excavators, diesel tankers, sweet water tankers, sewage water tankers, graders, forklifts and other equipment etc.



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Do you have an innovative idea or project?

AL SRAIYA HOLDING IS LOOKING FOR CREATIVE PEOPLE LIKE YOU.

AL Sraiya Holding Group's commitment to serve Qatar's future represented by the 2030 Qatar National vision has initiated a plan to empower the local youth and talent as part of its CSR initiative.

AL Sraiya Holding Group is set to make a positive impact on the community. It is supporting and financing talent, pushing the youth to challenge themselves and giving them the opportunity to showcase their ideas through a new innovative campaign.

The Mashrou3ak campaign will give the possibility to the youth to present their creative ideas allowing AL Sraiya Holding Group to fund the projects in order to help the youth reach their goals.

Register Now:
www.mashrou3ak.org

mashrou3ak

AL SRAIYA INNOVATION PROGRAM
 FOR STUDENTS & ENTREPRENEURS



A LEADING ARCHITECTURAL WOODWORK MANUFACTURER IN THE REGION

Al Sraiya Carpentry

Founded in 1980 as part of the Al Sraiya Group, Al Sraiya Carpentry is a leading architectural woodwork manufacturer in the region.

At Al Sraiya Carpentry, we build on our experience, extensive knowledge of timber, and know-how in wood artwork to deliver the best service and highest quality standards in all aspects. Our services encompass general contracting, construction management, joinery and all types of woodwork (custom, high tech acoustic or multi-purpose doors, cupboards, kitchens, vanities, exterior joinery, etc.).



We have been building up a reputable image and earning the confidence of architects, contractors, engineers and numerous customers in both public and private sectors. Our mission is to maintain solid relationships with our customers by using our versatility to meet our customer's requirements and interests, respect delivery dates, and ensure the highest quality control of our products, as well as after-sale follow up and maintenance, while providing the best quality/price ratio within the market.



Through cutting-edge technology and eco-friendly practices, and by investing in research studies and safety development, ↴

Al Sraiya Carpentry aims at spearheading the woodwork industry and pushing the envelope of this art. Since customer satisfaction and confidence is our top priority, we are determined to make every effort to provide excellent workmanship with attention to details and perfect finishing.

This can only be accomplished with the efforts of our skilled workforce. Therefore, we are committed to be inspirational employers and a supportive organization, simply because our staff is our only means to ensure a long-lasting successful future.

Al Sraiya Carpentry division covers an area of 3048 m² and is located at Street 29, Gate 58 of the Salwa Industrial Area

Total Area : 3048 m²
Machines Area : 538.66 m²
Store Room Area : 18.5 m²
Paint Room Area : 81.78 m²
Management Office Area: 44.16 m²

Office Area : 64.8 m²
Mosque Area : 41.58 m²
Room & Toilet Area : 226.29 m²
Aluminum Area : 321.11 m²

Providing the following services for finishing contracting:

All types of wood works and Joinery such as:

- Custom Made
- Entrance and Internal Doors
- High Tech Acoustic Doors
- High Tech Multi-Purpose Doors
- Exterior Joinery
- Cupboards, Kitchens, Vanities, etc.
- Architectural Wood Works
- Wooden Balustrades
- Wooden Pergolas
- Fire Rated Doors

Our factory boasts of a floor area of 3048 m², with 538.66 m² of machinery. We have the latest European machinery, worked by a hand-picked team of highly skilled laborers, supervisors, foremen and machine operators.

Our company values its human resources the most. We run on the principle that quality workforce is key to quality products. In order to provide a hygienic workplace to our valued workforce, we have installed a state-of-the-art dust suction and extraction system at our workshop covering all areas.

Design and construction of a utility tunnel by Züblin and Al Sraiya Trading & Contracting

100% COMPLETED



The tunnel required 85,000 m³ of concrete as well as 14,000 tons of reinforcement steel. Power and fiber optic cables used totaled 100,000 meters.

Extending over 9 km long and 10 meters below the surface for Qatar Foundation Education City Doha.

Completion certificates were issued on August 2013. The project took 33 months to complete and employed a vast amount of resources provided by both Zueblin International Qatar and Al Sraiya Trading and Contracting.

Furthermore, installation, testing, and commissioning of the chilled water pipes, fire water, irrigation and potable water used more than 54,000 m of pipes. Infrastructure works on the surface level have been executed by Al Sraiya Strabag Roads & Infrastructure W.L.L.

The utility tunnel was commissioned by Qatar Petroleum, who employed Zueblin International Qatar as the main contractor to construct it in Qatar's Education City, proving yet again the company's capability of completing crucial construction projects.

ROAD DEVELOPMENT IN WAKRAH NORTH AND SOUTH

Client	ASHGHAL
Location	Al Wakra
Value	QR. 281,085,246.00
Main Contractor	AL SRAIYA TRADING & CONTRACTING

Project comprise the construction of all infrastructure works including the following: Site clearance, surface water drainage, earthworks, granular sub-base, asphalt works, kerbing & footway works, traffic signs and road markings, public utility services such as water works, electricity works, street lighting, Q-Tel works and Foul sewerage works.

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Turnaround of Millennium Hotel Doha

Among the 134 hotels operating in Doha, Millennium Hotel is quickly making its way to the top. The joint efforts of the different departments of the hotel, spearheaded by Chris El Khoury, the general manager, have made a big difference. Millennium Hotel Doha is now the talk of the town, known for its astounding and exciting offers.

The 5 star Pure Spa offers Turkish bath, sauna, steam, and Jacuzzi. The pool area offers a panoramic view of Doha City. The gym, meanwhile, has been upgraded with state-of-the-art equipment.

Future plans include the refurbishment of guest rooms, COSMO Restaurant, ATRIUM Lobby Lounge and the main entrance with plans already being developed. The hotel's attractive appearance and offers contribute to guest satisfaction, which we believe drives business and will add to the reputation of Millennium Hotel Doha.

HOSPITALITY NEWS



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www.mill-doha.com
by Millennium Hotel Doha

2014-2015



The management of Millennium Hotel Doha, envisions the hotel as one of the leading hotels in Doha and on that note, they are completely supportive of hotel projects. Mr. Al-Kaabi, Vice Chairman, believes that the hospitality industry in Qatar is flourishing and that there is a remarkable demand in the market for this business.

For his part, Mr. El Khoury, General Manager, believes that great experiences in the hospitality industry are 70 percent about emotions. Therefore, he is in favor of giving people great services, food and overall guest experience.



Chris El Khoury

“I’m inviting you to Millennium Hotel, your second home in Doha. We keep on improving our facilities and services for our valued guests; we value attention to details because we believe that small details can make a big difference” emphasized Mr. Chris El Khoury.

On this note, one of the most exciting projects Chris is leading involves the re-branding of the Outside Catering of Millennium Hotel Doha, which will be announced soon. It was developed to cater to different clients’ tastes

and goes beyond simple event organizing to organizing events from A to Z. Mr. El Khoury would like to facilitate throwing a party to an easy experience, and an enjoyable one-of-a-kind memory.

MILLENNIUM HOTEL DOHA
فندق ميلينيوم الدوحة
You are the Centre of Our World

Adding extra service for your Business



at your service

As a proud member of Al Sraiya Holding Group that was established in 1975, Edarat Hospitality & Leisure Services initiated its operations in early June 2012 to cater for the hospitality sector that is on the rise in Qatar.

We boast a wide experience in Hotels and Restaurants Management as well as Consultancy Services. Edarat recognizes the challenges that companies are facing today when recruiting and thus, provides them with the right people for prompt returns on investment. Edarat was established on the belief that our expertise in procurement solutions helps in optimizing our clients' time and resources.

Edarat provides excellent services within the hospitality industry by supplying waiters, waitresses, housekeepers and stewards to the world's most recognized international hotels, restaurants, airlines, leisure and retail companies. Also, Edarat offers an extensive hospitality expertise coupled with rich experiences in hotel operations, food and beverage operations and human resources. Furthermore, the company offers consultancy services for all areas of the hospitality industry.

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INNOVATION AT WORK

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